



## SEO Status Report for narayanaschools.com

### Highlights:

#### **Bangalore:**

- ❖ **32 Keywords** are ranked in **Top 10** of Google Search Result for Bangalore.
- ❖ **26 Keywords** are ranked in **2<sup>nd</sup> Page** of Google Search Result.
- ❖ **81 Keywords** are ranked totally in Google Search Result.
- ❖ **3 Keywords** have moved from **Not In 100** to **Ranking Position**

#### **Chennai:**

- ❖ **06 Keywords** are ranked in **Top 10** of Google Search Result for Bangalore.
- ❖ **02 Keywords** are ranked in **2<sup>nd</sup> Page** of Google Search Result.
- ❖ **37 Keywords** are ranked totally in Google Search Result.
- ❖ **4 Keywords** have moved from **Not In 100** to **Ranking Position**

#### **Hyderabad:**

- ❖ **05 Keywords** are ranked in **Top 10** of Google Search Result for Bangalore.
- ❖ **04 Keywords** are ranked in **2<sup>nd</sup> Page** of Google Search Result.
- ❖ **8 Keywords** have moved from **Not In 100** to **Ranking Position**



## Bangalore Related Keywords:

### Keywords Ranked In 1<sup>st</sup> Page of Google:

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
1	Narayana School Bangalore	1	1
2	Narayana E Techno Schools In Bangalore	1	1
3	IIT Exam Training Schools In Bangalore	1	1
4	Narayana Schools In Bangalore	1	1
5	Narayana CBSE Schools	2	1
6	IIT JEE Training School In Bangalore	1	1
7	IIT Coaching School In Bangalore	1	1
8	IIT JEE Coaching Schools Bangalore	1	1
9	IIT Training Schools In Bangalore	1	1
10	Best IIT JEE Training School In Bangalore	2	1
11	NEET Coaching Schools Bangalore	1	1
12	NEET Coaching Schools In Bangalore	3	1
13	Best NEET Coaching Schools Bangalore	5	1
14	Narayana E Techno School Bangalore	1	1
15	Narayana CBSE School	1	1
16	IIT Coaching Schools In Bangalore	2	2
17	Narayana Group Of Schools Branches In Bangalore	2	2
18	CBSE Syllabus Schools	3	3
19	Elementary Nursery Schools	5	4
20	CBSE Syllabus Schools In Bangalore	5	4
21	Top IIT Training Schools In Bangalore	5	5
22	Top NEET Coaching Schools Bangalore	6	5
23	CBSE Schools Bangalore	10	6
24	CBSE Schools In Bangalore	9	6
25	Integrated Schools In Bangalore	8	8
26	Best CBSE Schools In Bangalore	12	8
27	Pre Primary, Elementary Nursery Schools	9	8
28	CET Coaching Schools Bangalore	13	9
29	IIT Coaching Bangalore	9	9
30	IIT Coaching Centre Bangalore	11	10
31	IIT Coaching Centre In Bangalore	12	10
32	CET Coaching Schools In Bangalore	12	10



**Keywords Ranked In 2<sup>nd</sup> Page of Google:**

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
33	Best CBSE Schools In Bangalore	12	11
34	IIT Coaching In Bangalore	11	11
35	JEE Coaching Centres In Bangalore	11	11
36	Top IIT Coaching Schools In Bangalore	14	11
37	Elementary Nursery Schools Bangalore	7	12
38	IIT JEE Coaching Bangalore	10	12
39	IIT Coaching Centres In Bangalore	14	12
40	IIT JEE Coaching Centres In Bangalore	15	12
41	Best IIT Coaching Centres In Bangalore	12	13
42	IIT JEE Coaching In Bangalore	12	14
43	Best IIT Coaching In Bangalore	14	14
44	Good CBSE Schools In Bangalore	14	14
45	Best CBSE Schools Bangalore	16	14
46	JEE Coaching In Bangalore	14	14
47	Montessori Playschools In Bangalore	15	14
48	NEET Coaching Centre Bangalore	34	14
49	Best IIT JEE Coaching In Bangalore	15	15
50	Best Coaching For IIT JEE In Bangalore	16	15
51	NEET Coaching Centres In Bangalore	Not In 100	15
52	Best Coaching For IIT In Bangalore	16	16
53	Montessori Play Schools In Bangalore	14	16
54	CET Coaching Centres In Bangalore	18	18
55	NEET Coaching Centre In Bangalore	16	18
56	CET Coaching Institute In Bangalore	20	19
57	Top Montessori Schools In Bangalore	17	20
58	CET Coaching Centers In Bangalore	Not In 100	20



**Keywords Ranked In Rest Page of Google:**

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
59	Elementary Montessori Schools In Bangalore	23	21
60	CET Coaching Institute Bangalore	24	25
61	CET Coaching Centres Bangalore	24	25
62	Montessori Schools Bangalore	28	27
63	Pre Primary Schools In Bangalore	29	30
64	Upssc Coaching In Bangalore	33	30
65	Nursery Schools In Bangalore	35	30
66	Montessori Schools In Bangalore	Not In 100	32
67	Montessori Schools In Bengaluru	33	35
68	Playschools In Bangalore	40	36
69	IAS Coaching Centres In Bangalore	40	38
70	Best Primary Schools In Bangalore	41	40
71	Primary Schools In Bangalore	46	44
72	Top Primary Schools In Bangalore	43	45
73	Pre Nursery Schools In Bangalore	39	48
74	Best Schools In Bangalore	51	49
75	The Pre Nursery Schools In Bangalore	46	49
76	Primary Education In Bangalore	44	52
77	Play Schools In Bangalore	61	59
78	Best Public Schools In Bangalore	59	59
79	Top CBSE Schools In Bangalore	44	64
80	Top Nursery Schools In Bangalore	67	65
81	Top Schools In Bangalore	87	84



**Chennai Related Keywords:**

**Keywords Ranked In 1<sup>st</sup> Page of Google:**

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
1	Narayana School Chennai	1	1
2	Narayana Schools In Chennai	1	1
3	Narayana E Techno Schools In Chennai	4	1
4	Narayana E Techno School Chennai	1	1
5	Narayana Group Of Schools Branches In Chennai	5	5
6	NEET Coaching School In Chennai	9	10

**Keywords Ranked In 2<sup>nd</sup> Page of Google:**

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
7	NEET Coaching Schools In Chennai	14	14
8	NEET Exam Training Schools In Chennai	18	16

**Keywords Ranked In Rest Page of Google:**

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
9	NEET Training Schools In Chennai	21	22
10	IIT Training Schools In Chennai	47	26
11	Top NEET Training Schools In Chennai	59	28
12	Top NEET Coaching Schools In Chennai	25	31
13	Best Primary Schools In Chennai	34	33
14	Best NEET Coaching In Chennai	34	35
15	NEET Coaching Chennai	36	36
16	Best Coaching For NEET In Chennai	39	37



17	Best Public Schools In Chennai	40	37
18	NEET Coaching Centres In Chennai	39	38
19	NEET Coaching Classes In Chennai	41	39
20	NEET Coaching In Chennai	44	39
21	Top IIT Coaching Schools In Chennai	42	43
22	IIT Coaching School In Chennai	47	43
23	IIT Coaching Schools In Chennai	42	44
24	Top IIT Training Schools In Chennai	43	46
25	Primary Education In Chennai	42	49
26	Pre Primary Schools In Chennai	45	49
27	IIT Exam Training Schools In Chennai	56	60
28	NEET Training Institutes In Chennai	57	60
29	CBSE Schools In East Chennai	65	60
30	Best NEET Coaching Centres In Chennai	65	65
31	CBSE Syllabus Schools In Chennai	68	74
32	CBSE Schools In South Chennai	68	75
33	Primary Schools In Chennai	75	77
34	Pre Nursery Schools In Chennai	Not In 100	84
35	Elementary Montessori Schools In Chennai	Not In 100	87
36	Schools In Chennai	Not In 100	98
37	Preschools In Chennai	Not In 100	100



### Hyderabad Related Keywords:

#### Keywords Ranked In 1<sup>st</sup> Page of Google:

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
1	Narayana Schools In Hyderabad	1	1
2	Narayana School Hyderabad	1	1
3	Narayana E Techno Schools In Hyderabad	1	1
4	Narayana Group Of Schools Branches In Hyderabad	3	3
5	NEET Coaching School In Hyderabad	5	7

#### Keywords Ranked In 2<sup>nd</sup> Page of Google:

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
6	NEET Coaching Schools In Hyderabad	7	11
7	CBSE Schools In South Hyderabad	15	12
8	NEET Coaching Centres In Hyderabad	20	19
9	Best NEET Coaching Centres In Hyderabad	15	20

#### Keywords Ranked In Rest Page of Google:

S.No	Keywords	Ranking on 17th Jan 2018	Current Ranking on 24th Jan 2018
10	NEET Exam Training Schools In Hyderabad	12	21
11	CBSE Schools In East Hyderabad	18	22
12	IAS Coaching Centres In Hyderabad	13	24
13	IAS Coaching In Hyderabad	12	26
14	NEET Coaching Classes In Hyderabad	27	30



15	IIT Coaching School In Hyderabad	30	30
16	NEET Coaching In Hyderabad	30	30
17	Best NEET Coaching In Hyderabad	21	33
18	Best Coaching For NEET In Hyderabad	23	33
19	Best Montessori Schools In Hyderabad	23	33
20	Top IAS Coaching In Hyderabad	28	33
21	Primary Education In Hyderabad	41	33
22	Montessori Schools In Hyderabad	43	33
23	NEET Training Schools In Hyderabad	11	35
24	IIT Training Schools In Hyderabad	37	37
25	Best Primary Schools In Hyderabad	38	39
26	Top NEET Training Schools In Hyderabad	28	40
27	Top IIT Training Schools In Hyderabad	42	42
28	NEET Coaching Hyderabad	39	45
29	Top Montessori Schools In Hyderabad	39	45
30	Montessori School Hyderabad	Not In 100	47
31	Best Play Schools In Hyderabad	48	50
32	Upssc Coaching In Hyderabad	Not In 100	50
33	Primary School Hyderabad	59	51
34	Playschools In Hyderabad	46	53
35	Top IIT Coaching Schools In Hyderabad	Not In 100	59
36	Top NEET Coaching Schools In Hyderabad	16	60
37	Integrated Schools In Hyderabad	28	60
38	IIT Coaching Schools In Hyderabad	60	61
39	Play Schools In Hyderabad	65	61
40	Primary Schools In Hyderabad	44	63
41	Best Public Schools In Hyderabad	67	67
42	Montessori Hyderabad	Not In 100	72
43	Best Play School In Hyderabad	Not In 100	72
44	Best Schools In Hyderabad	80	74
45	Schools In Hyderabad	86	75
46	Best Preschools In Hyderabad	Not In 100	78
47	Private Schools In Hyderabad	81	84
48	Play School In Hyderabad	Not In 100	85
49	Good Schools In Hyderabad	96	92
50	Pre Primary Schools In Hyderabad	57	93
51	Pre Nursery Schools In Hyderabad	91	95
52	Play School Hyderabad	Not In 100	98
53	IIT Exam Training Schools In Hyderabad	92	100

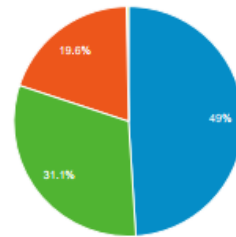




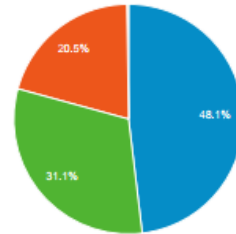
**Traffic Details Jan 18, 2018-Jan 24, 2018 Compare to: Jan 11, 2018-Jan 17, 2018 :**

Default Channel Grouping	Sessions	Sessions	Contribution to total: Sessions
	16.45% 7,304 vs 6,272	16.45% 7,304 vs 6,272	
<b>1. Organic Search</b>			
Jan 18, 2018 - Jan 24, 2018	3,578	48.99%	
Jan 11, 2018 - Jan 17, 2018	3,017	48.10%	
<b>2. Referral</b>			
Jan 18, 2018 - Jan 24, 2018	2,269	31.07%	
Jan 11, 2018 - Jan 17, 2018	1,953	31.14%	
<b>3. Direct</b>			
Jan 18, 2018 - Jan 24, 2018	1,435	19.65%	
Jan 11, 2018 - Jan 17, 2018	1,287	20.52%	
<b>4. Social</b>			
Jan 18, 2018 - Jan 24, 2018	22	0.30%	
Jan 11, 2018 - Jan 17, 2018	15	0.24%	

Jan 18, 2018 - Jan 24, 2018



Jan 11, 2018 - Jan 17, 2018



Report by P Joseph Tiniil  
Head of Operation  
GTPL